

HANNAH ELLINGSON

GRAPHIC & UX WEB DESIGNER

EMAIL

hannahellingson@yahoo.com

MOBILE

(402) 518-8447

EDUCATION

AUG 2016 College of St. Benedict Bachelors Degree
MAY 2020 St. Joseph, MN

Major in Communication | Minor in Fine Art

ACTIVITIES AND ACHIEVEMENTS

- TedXSt.Cloud | Organized Ted Event | Volunteer Designer
- CSB | SJU Student Activities | Graphic Design Event Coordinator
- CSB | SJU Joint Event Council | PR and Marketing board member
- Dakota Valley Art Education Department | 2015 Artist of the year

WORK EXPERIENCE

MAY 2021 Windmill Strategy
CURRENT UX WEB DESIGNER

- Collaborates with a team to understand client needs and deliver smart solutions that optimize usability, business, and technical needs.
- Create effective UX and visual design deliverables including sitemaps, navigation, wireframes, UI visual design, and UX strategy of marketing and lead-generation focused websites & ecommerce websites.
- Works closely with a development team throughout the entire web project, through content entry.
- Takes a leadership role with clients, presenting design and UI/UX decisions, collecting feedback, and collaborating with the management team to meet deadlines.
- Update existing websites with layouts and designs that fit or improve upon existing standards.

MAY 2019 Raha Media
APRIL 2021 GRAPHIC & WEB DESIGNER

- Meets with clients to gain an understanding of marketing and branding goals and maintains professional relationships.
- Develop branding and style guides for cohesive marketing
- Designs new marketing materials including simple landing pages, brochures, logos, signs, advertisements, etc.
- Developing production design of projects such as pitch decks, property overview pieces, email campaigns, and more.

OCT 2018 Victoria Eggs
DEC 2018 GRAPHIC DESIGNER

- Effectively utilizes MailChimp to create email marketing campaigns advertising online store and retail products
- Designs new product collection advertising for retail and wholesale customers
- Builds new digital graphics and marketing for new collections
- Assists in daily operational activities

MAY 2018 J&M Real Estate & Property Mgmt.
AUG 2018 DESIGN & MARKETING INTERN

- Developing and implementing marketing campaigns
- Creating company promotional materials such as brochures, presentations, folders, postcards, business cards, pens, etc.
- Photographing, videographing and editing content of properties

MAY 2017 Security National Bank
AUG 2017 MARKETING INTERN

- Inputs on branding research and company wide rebranding project
- Creates new advertisements for newspaper and other publications
- Internal design and relations for HR events
- Designs promotional materials for banking campaigns and corporate community events

FEB 2015 Free Lance
CURRENT GRAPHIC & WEB DESIGNER

- Works with a number of clients on various graphic, web, logo and branding projects
- Designs print and digital publications for events, clothing, email marketing, and social media campaigns.
- Collaborating with web developers to strategize, wireframe, design and enter copy/content into a variety of website platforms.
- All work can be viewed at: hannahellingson.wixsite.com/portfolio

SOFTWARE EXPERIENCE

- Adobe Suite: Photoshop, Illustrator, InDesign, After Effects, Lightroom
- Wordpress: WP Classic Editor, Gutenberg, Elementor, Divi
- Other Web Platforms: Concrete 5, Wix, Weebly, Squarespace
- Web Design: Figma, Sketch, Invision, Adobe XD