

# HANNAH ELLINGSON

GRAPHIC & UX WEB DESIGNER

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**MOBILE**  
(402) 518-8447

## EDUCATION

**AUG 2016** College of St. Benedict Bachelors Degree  
**MAY 2020** St. Joseph, MN

Major in Communication | Minor in Fine Art

## ACTIVITIES AND ACHEIVEMENTS

- TedXSt.Cloud | Organized Ted Event | Volunteer Designer
- CSB | SJU Student Activities | Graphic Design Event Coordinator
- CSB | SJU Joint Event Council | PR and Marketing board member
- Dakota Valley Art Education Department | 2015 Artist of the year

## WORK EXPERIENCE

**MAY 2021** Windmill Strategy  
**CURRENT** **UX WEB DESIGNER**

- Collaborates with a team to understand client needs and deliver smart solutions that optimize usability, business, and technical needs.
- Creatse effective UX and visual design deliverables including sitemaps, navigation, wireframes, UI visual design, and UX strategy of marketing and lead-generation focused websites & ecommerce websites.
- Works closely with a development team throughout the entire web project, through content entry.
- Takes a leadership role with clients, presenting design and UI/UX decisions, collecting feedback, and collaborating with the management team to meet deadlines.
- Update existing websites with layouts and designs that fit or improve upon existing standards.

**MAY 2019** Raha Media  
**APRIL 2021** **GRAPHIC & WEB DESIGNER**

- Meets with clients to gain an understanding of marketing and branding goals and maintains professional relationships.
- Develop branding and style guides for cohesive marketing
- Designs new marketing materials including simple landing pages, brochures, logos, signs, advertisements, etc.
- Developing production design of projects such as pitch decks, property overview pieces, email campaigns, and more.

**OCT 2018** Victoria Eggs  
**DEC 2018** **GRAPHIC DESIGNER**

- Effectivly utilizes MailChimp to create email marketing campaigns advertising online store and retail products
- Designs new product collection advertising for retail and wholesale customers
- Builds new digital graphics and marketing for new collections
- Assists in daily operational activities

**MAY 2018** J&M Real Estate & Property Mgmt.  
**AUG 2018** **DESIGN & MARKETING INTERN**

- Developing and implimenting marketing campagins
- Creating company promotional materials such as brochures, presentations, folders, postcards, business cards, pens, etc.
- Photographing, videographing and editing content of properties

**MAY 2017** Security National Bank  
**AUG 2017** **MARKETING INTERN**

- Inputs on branding research and company wide rebranding project
- Creates new advertisements for newspaper and other publications
- Internal design and relations for HR events
- Designs promotional materials for banking campaigns and corporate community events

**FEB 2015** Free Lance  
**CURRENT** **GRAPHIC & WEB DESIGNER**

- Works with a number of clients on various graphic, web, logo and branding projects
- Designs print and digital publications for events, clothing, email marketing, and social media campaigns.
- Collaborating with web developers to strategize, wireframe, design and enter copy/cotent into a variety of website platforms.
- All work can be viewed at: hannahellingson.wixsite.com/portfolio

## SOFTWARE EXPERIENCE

- Adobe Suite: Photoshop, Illustrator, Indesign, After Effects, Lightroom
- Wordpress: WP Classic Editor, Gutenberg, Elementor, Divi
- Other Web Platforms: Concrete 5, Wix, Weebly, Squarespace
- Web Design: Figma, Sketch, Invision, Adobe XD